



TWO DAYS that will change YOUR YEAR

Habitat Alumni share the results of their experience:

"I closed a 7-figure custom program... I couldn't help but think about Habitat and Charlie Thomas—getting out in front of the RFP process and inside the ropes pays off."

- Masters Program, Fall 2008 Habitat Alumnus

"For our sites, \$165K in one month is a very large deal, and while I believe they would've bought us either way, I truly believe I was able to get more money out of them by using concepts from Habitat."

- Fall 2008 Habitat Alumnus

"After attending Habitat in the spring of 2008, I won the annual sales award for 'Individual who turned around their business the most in the year'."

- Spring 2008 Habitat Alumna

"I've become a marketing partner for my clients, I've overdelivered on client expectations and I've dedicated myself to continuous improvement."

- Fall 2008 Habitat Alumnus

"As a newcomer to digital sales, I needed a real immersion and Habitat delivered just that!"

- Rebadging Program Attendee, Habitat 2008

"Habitat helped me a great deal. Perrienne Grignon's keynote statement, 'Help your client sell products profitably'... that was golden. It got me through to decision makers on the phone."

- Fall 2008 Habitat Alumnus

"Habitat was a pivotal point in my sales training...an invaluable opportunity to learn from the best in the business."

- Fall 2008 Habitat Alumnus

"After Habitat, we created a sales team focused on clients' needs regardless of platform. We continue to shift our approach towards consultative selling and stepping up our customer service like never before."

- Sales Manager, Fall 2008 Habitat Alumna

"Habitat helped me to see the bigger picture. I've become more effective in my cross-platform (online/TV) communication. I've closed multiple big deals since attending Habitat."

- Spring 2008 Habitat Alumna

"By researching my clients' needs, it allows me to provide them with the best opportunity and not simply talk about rate discounts. This approach allows me to bring clients innovative, creative opportunities and specifically resulted in my single largest deal for the year in Q4."

- Spring 2008 Habitat Alumnus

"As a result of Habitat, I really try to be there at the front end of the discussion- not just where they are in the RFP process; this helped me to have a great year in 2008!"

- Spring 2008 Habitat Alumnus