

Evangelia Makridaki

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EDUCATION

Loyola University Chicago Graduate School of Business

Chicago, IL

Degree: Masters of Science in Integrated Marketing Communications

GPA: 3.8 on a 4 scale

Graduation May 2009

PROFESSIONAL EXPERIENCE

January 2009 – May 2009

CondoPerks.com- Blagica Stefanovski/Bottliero

Chicago, IL

Website Intern

Graduate Student Intern

- Coordinated the affiliate program of the website
- Maintained and updated the website platform
- Communicated via newsletters on a weekly basis with the client database

August 2008 – December 2008

Illinois Protection & Investigation, LLC

Niles, IL

Director of Marketing and Communications

Graduate Student Intern

- Developed and implemented an integrated marketing approach that built established brand to a record of 25% share.
- Designed and implemented the online marketing strategy
- Developed and published website content
- Conducted marketing research and sourced potential business partners within the security industry
- Created and supported communicational and promotional material
- Supported managing partner news releases and agenda

October 2005 – March 2007

Leader Methodical Network Productions

Athens, Greece

Event Manager / Project Coordinator

- Ensured the effective preparation and delivery of all project events and meetings
- Production of all necessary documentation
- Responsible for the effective flow of information between team members
- Circulated promotional material
- Acted as the liaison between sponsors and the organizational committee of each event
- Supported sponsors, as the largest jeans company in Greece, during the events
- Coordinated conference exhibitions and various student festivals

May 2005 – May 2006

Athens University of Economics and Business, Greece

Athens, Greece

Communications Representative

Undergraduate Student Intern

- Coordinated immersion activities for 50 European exchange students
- Middle liaison between the University and the incoming students to establish educational curriculum
- Consult with students concerning their accommodation arrangements
- Analyzed the ethnical background to determine the combination of students in the apartments
- Provided psychological and logistical support during students' immersion period

July 2004 - August 2004

Aramark Dasko – Athens Olympic Games

Athens, Greece

Olympic Facilities Leader

- Responsible for the athletes' catering service in the Olympic Village Restaurant
- Leader of one of the four Facility teams working in the Olympic residential site
- Managed and coordinated efforts between team members to increase productivity

June 2003 - August 2003

The Coloplast Group

Athens, Greece

Assistant of the Sales Director

- Assisted the General Sales Manager in macromarket analysis and updated archive information
- Gathered and corroborated required medical certificate materials for clients' insurance discount purposes
- Fulfilled customer service duties concerning the clients medical treatment requirements
- Reconciled accounting statements through governmental and corporate agencies

AWARDS, DEVELOPMENT & PROFICIENCIES

- Awarded a CIMA conference scholarship for the Upstream-Habitat training/ conference program in 2008.
- Elected Vice President at the Loyola Graduate School of Business International Club (2008-2009)
- Native speaker of Greek
- Fluent speaker of English & French
- Certified user of computers and Microsoft Windows programs
- Knowledgeable of SPSS and Mega Stat software programs
- Knowledgeable of Photoshop and Adobe Dreamweaver software programs
- References available upon request